



# MUHAMMAD ZAID

STUDENT | SELF EMPLOYED

## CONTACT

☎ +92 370 1233108

✉ pro.muhammadzaid@gmail.com

📍 St. 33, 36/B, Landhi 5 Karachi

🌐 www.owner.zaidgroup.xyz

## EDUCATION

2023 - 2025

**BSEK | ALLIED SCHOOL**

- Matric in Computer Science

2025 - 2027 | Expected

**BIK | SUPERIOR SCIENCE  
COLLEGE**

- Intermediate in Pre-Engineering

## SKILLS

- Graphics Designing
- Digital Marketing
- Front-end Development
- Social Media Managing
- Brand Building
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGE

- English (Conversational)
- Urdu (Fluent)

## WORK EXPERIENCE

### FREELANCE | REMOTE WORK

MARKETER

2024 - PRESENT

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

DESIGNER

2023 - PRESENT

- Design graphics artwork for marketing in social media.
- Redesign the graphics with illustration.
- Brand Building from scratch for brands.

Front-end Development

2025 - PRESENT

- Developing landing pages for different category website with high performance, and excellence ui responsiveness.
- Developed different components of web with responsiveness (Nav, Offcanvas, hero section, sections, pages & footer).

## SOCIAL PROFILES

[Linkedin](#)  
[Portfolio](#)

[Telegram](#)  
[Instagram](#)